



Press Release
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**Nebraska Cultures Grows Its International
Probiotics Business**

*AnnCare International to Distribute Dr. Shahani's Probiotics
in Taiwan and other Asian Countries*

WALNUT CREEK, Calif. (June 23, 2010) – Nebraska Cultures Inc. (www.nebraskacultures.com), the creator and exclusive supplier of Dr. Shahani's® *L. acidophilus*, announced today the signing of an exclusive distribution agreement with AnnCare International, one of the leading manufacturers and retailers of health and beauty supplements and products in Asia.

Headquartered in Taichung, Taiwan, AnnCare International is now the exclusive distributor for Nebraska Cultures' products in Taiwan, Singapore and Malaysia under the Dr. Shahani's trade-name. Dr. Khem Shahani is the pioneer of modern-day probiotics and acidophilus research, whose groundbreaking research set the stage for today's peaking interest and growing consumer acceptance of probiotic supplementation for improved health.

"We are very excited to expand the distribution of Dr. Shahani's Probiotics throughout Taiwan and Southeast Asia," said Michael Shahani, director of operations for [Nebraska Cultures](http://www.nebraskacultures.com). "When my father discovered this *L. acidophilus* strain almost 50 years ago, he dreamt of helping people all over the world with its health benefits. This agreement is a significant step in that direction."

Benefits of Dr. Shahani's strain of *L. acidophilus* include:

- Helps digest proteins and carbohydrates
- Produces B vitamins and folic acid (essential for fetal development)
- Produces enzymes that help reduce lactose intolerance
- Produces natural beneficial acids that help digest food and fight infection

-- more --

- Produces natural antibiotic-like substances that kill pathogenic bacteria
- Suppresses bad bacteria, reducing:
 - ✓ Yeast Infections
 - ✓ Skin problems
 - ✓ Bad breath
 - ✓ Constipation
 - ✓ Diarrhea
 - ✓ Gas
 - ✓ Dysentery
 - ✓ Stomach Ulcers
- Helps the body to absorb calcium
- Inhibits multiplication of cancerous cells
- Reduces serum cholesterol levels in the blood

For more information on Nebraska Cultures' Dr. Shahani's Probiotics, please visit:

www.DrShahaniProbiotics.com or www.NebraskaCultures.com. For more information about AnnCare International, please visit, www.anncare.com.

About Nebraska Cultures

Since 1981, Nebraska Cultures has supplied the natural products industry with the finest probiotic cultures – the Dr. Shahani's® brand – specializing in the DDS-1 strain of *L. acidophilus*. Nebraska Cultures remains at the forefront of the probiotic industry by performing new research, increasing consumer awareness, growing its business overseas and expanding into functional foods.

As one of the most influential probiotics scientists to date, Dr. Khem Shahani began his landmark research on *Lactobacillus acidophilus* at the University of Nebraska in the late 1950s. There he discovered a particular strain of *L. acidophilus* that showed superior growth, stability (clinical studies) and nutritional viability. Dr. Shahani would later name the strain DDS-1 for the Department of Dairy Science Number One strain and spend the rest of his career unlocking its potentials for improving overall health.

For more information, please visit: www.nebraskacultures.com or call toll free 1-877-377-4242.

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